

What is included in a publicity campaign?

[Click here to introduce us to your book.](#)

1	<p><u>Click here to request a document detailing how your book will be featured in our network.</u></p>
2	<p>As soon as we launched your campaign, we will immediately start working towards your book being visible on the first page of Google. Improvements in S.E.R.P. can be noticed within weeks.</p>
3	<p>We will monitor ratings and make adjustments accordingly.</p>
4	<p>We support and back-up our SEM goals by also promoting your title on Social Media.</p>
4a	<p>Your book will be promoted on our Facebook pages. We run 103 pages followed by 94 000+ people.</p>
4b	<p>Your book will be promoted on our Facebook groups. We run 82 genre-specific groups of 62 000+ members.</p>
4c	<p>Your book will be promoted on Goodreads to enhance your visibility on Amazon.</p>
4d	<p>Your book will be promoted on Pinterest. We run 52 boards. We have generated 320 000+ pins. Our boards are followed by 14 500+ users.</p>
4e	<p>Your book will be promoted on Google+ via feeds.</p>
4f	<p>Your book will be promoted on Twitter via tweets and feeds. Our company is followed by 19 000+ people.</p>
4g	<p>Your book will be promoted on Instagram.</p>
4h	<p>Your book will be promoted on YouTube within its genre-specific video.</p>

5	Your book will be included in our Promotional Rotations as well as Genre-specific Promotional Rotations.
6	You will be able to participate in various free promotional projects on content and visual based social media. Example: Twitter Days, Like Promos etc.
7	You will be able to monitor our work and results via a private group mandated to inform our clients about our promotional projects. Guaranteed weekly feedback.
8	You will have access to our Knowledge base of articles and tips on how to best promote your book.

ALL OF THE ABOVE WILL BE INCLUDED WITH YOUR CAMPAIGN!

In addition. Membership will allow you apply to participate and/or to be represented at major book events (BEA, The London Book Fair, Frankfurt Book Fair).

In addition. Membership will allow you to apply for our Amazon Bestseller program.

[Click to introduce us to your book or books.](#)

[Click to read the reviews of our clients.](#)

[Click if you have questions regarding any of the above.](#)