

# What is included in a publicity campaign?

[Click here to introduce us to your book.](#)

1	<p><a href="#"><u>Click here to request a document detailing how your book will be featured in our network.</u></a></p>
2	<p>As soon as we launched your campaign, we will immediately start working towards your book being visible on the first page of Google. Improvements in S.E.R.P. can be noticed within weeks.</p>
3	<p>We will monitor ratings and make adjustments accordingly.</p>
4	<p>We support and back-up our SEM goals by also promoting your title on Social Media.</p>
4a	<p>Your book will be promoted on our Facebook pages. We run 103 pages followed by 94 000+ people.</p>
4b	<p>Your book will be promoted on our Facebook groups. We run 82 genre-specific groups of 62 000+ members.</p>
4c	<p>Your book will be promoted on Goodreads to enhance your visibility on Amazon.</p>
4d	<p>Your book will be promoted on Pinterest. We run 52 boards. We have generated 320 000+ pins. Our boards are followed by 14 500+ users.</p>
4e	<p>Your book will be promoted on Google+ via feeds.</p>
4f	<p>Your book will be promoted on Twitter via tweets and feeds. Our company is followed by 19 000+ people.</p>
4g	<p>Your book will be promoted on Instagram.</p>
4h	<p>Your book will be promoted on YouTube within its genre-specific video.</p>

5	Your book will be included in our Promotional Rotations as well as Genre-specific Promotional Rotations.
6	You will be able to participate in various free promotional projects on content and visual based social media. Example: Twitter Days, Like Promos etc.
7	You will be able to monitor our work and results via a private group mandated to inform our clients about our promotional projects. Guaranteed weekly feedback.
8	You will have access to our Knowledge base of articles and tips on how to best promote your book.

## ALL OF THE ABOVE WILL BE INCLUDED WITH YOUR CAMPAIGN!

In addition. Membership will allow you apply to participate and/or to be represented at major book events (BEA, The London Book Fair, Frankfurt Book Fair).

In addition. Membership will allow you to apply for our Amazon Bestseller program.

[Click to introduce us to your book or books.](#)

[Click to read the reviews of our clients.](#)

[Click if you have questions regarding any of the above.](#)