

Included Services

Book Publicity Campaign Preparation

01

We will discuss and provide help with finding the most effective marketing angle, key words and content to maximize your exposure to your targeted readers.

02

If requested, we will provide you with a list of suggestions on how to improve your book's presentation on Amazon.

03

We will adjust and improve your cover and author photo, if needed.

04

We will create a Search Engine Optimized webpage focusing on your book. Page will include: cover, synopsis, photo, links to Amazon & to your website, 6 optimized social media connectors. [Example](#).

05

We will include your photo, bio, link to your book and website within our [Directory of Authors](#).

06

We will feature and promote your book on its genre page. [Example](#).

07

We will promote your book on possibly 3 bookstore pages of our network.

This is all completed, even before starting your campaign.

OnlineBookPublicity.com